



Cred My Practice: Your Trusted Back-Office Partner in Healthcare

Welcome to Cred My Practice, a full-service healthcare back-office solutions company specializing in provider credentialing, end-to-end revenue cycle management (RCM), and medical billing services. Founded with a mission to simplify operations for healthcare providers, we deliver customised, compliant, and scalable solutions that ensure faster reimbursements, seamless provider enrollments, and consistent revenue growth.

Our team of industry veterans brings together deep-rooted expertise in RCM, payer relations, credentialing compliance, coding accuracy, and practice optimization. We understand the unique challenges providers face—whether you're launching a solo practice or running a multi-specialty clinic—and we provide the administrative backbone so you can focus solely on patient care.

Our Leadership Team



Aayush Jain – Founder & Head of RCM Strategy

With over 8 years of hands-on experience in end-to-end revenue cycle management, Aayush has successfully overseen operations for hundreds of providers across the U.S. He is deeply familiar with every component of the revenue cycle—from provider enrollment and credentialing to claim submission, coding, denials, and AR recovery.



Abhinn Chauhan – Co-Founder & Head of Credentialing

Abhinn has over 5 years of dedicated experience working with provider credentialing across Medicare, Medicaid, and commercial insurance. He has helped providers in all 50 states navigate complex payer enrollment processes, manage CAQH, track expiring documents, and ensure on-time revalidations.



Shally B – Head of Coding & Authorizations

Shally brings a strong background in ICD-10, CPT, and HCPCS coding, along with prior authorization expertise across a wide range of specialties. Her work ensures clinical documentation is accurately translated into billable codes and that authorization requirements are proactively managed.

Our Core Services

1

Provider Credentialing

We handle the complex, time-consuming process of getting your providers properly enrolled with all necessary payers and organizations.

- New provider enrollments (Medicare, Medicaid, commercial payers)
- CAQH profile setup and maintenance
- Revalidations and demographic updates
- License tracking and hospital privileges
- Group contracts and payer communications

2

Revenue Cycle Management (RCM)

Our comprehensive RCM services optimize your entire financial workflow from patient registration to payment posting.

- Patient registration and eligibility verification
- Medical coding & charge capture
- Claims submission & payment posting
- Denial management & A/R follow-up
- Reporting and analytics

3

Medical Coding & Authorizations

Ensure maximum reimbursement with accurate coding and proactive authorization management.

- Accurate coding across all specialties
- Prior authorization management for procedures and medications
- Documentation improvement recommendations
- Coding compliance audits
- Staff education on specialty-specific coding requirements

Our services are designed to work together seamlessly, providing an integrated solution for your practice's administrative needs. However, we understand that each practice has unique requirements, so our services can also be engaged individually based on your specific needs.

Specialty Coverage

We serve providers across all major specialties, understanding the unique billing, coding, and credentialing requirements for each.

Primary Care

- Internal Medicine
- Family Practice
- Pediatrics
- Geriatrics

Specialists

- Cardiology
- Pulmonology
- Gastroenterology
- Neurology
- Urology

Surgical & Pain

- Orthopedics
- Pain Management
- Anesthesiology
- General Surgery

Other Specialties

- OB/GYN
- Psychiatry
- Dermatology
- Radiology
- Physical Therapy

Emerging Models

- Telehealth Providers
- DME Suppliers
- Remote Patient Monitoring
- Hybrid Care Models

Each specialty faces unique challenges in today's healthcare landscape. Our teams are trained in specialty-specific billing guidelines, coding requirements, and payer policies to ensure optimal reimbursement regardless of your practice specialty.

Why Choose Cred My Practice?



Expert Team

Credentialing, billing, and coding handled by seasoned professionals with specialised healthcare administrative expertise and ongoing training in the latest regulations.

All-in-One Solution

End-to-end support from one trusted vendor, eliminating the need to coordinate between multiple service providers and ensuring seamless workflow integration.

Faster Payments

Optimized claims, fewer denials, and aggressive follow-up processes mean your practice gets paid more quickly and with less administrative burden.

Transparency

Live dashboards and weekly reporting provide complete visibility into your revenue cycle, credentialing status, and key performance indicators.

Specialty-Focused

Custom workflows tailored to your practice specialty, ensuring compliance with specialty-specific billing requirements and maximizing specialty-appropriate reimbursement opportunities.

Compliance-Driven

CMS, HIPAA, and payer standards always met through rigorous quality assurance processes, regular audits, and continuous staff education on evolving regulations.

"We've seen a 22% increase in collections since partnering with Cred My Practice, while reducing our administrative headcount by two full-time positions."

— Dr. Sharma, Internal Medicine Group

Scalability

Our services grow with your practice, whether you're adding providers, locations, or expanding into new specialties, without requiring you to hire additional administrative staff.

How We Support Our Providers

At Cred My Practice, we understand that healthcare providers want to focus on delivering exceptional patient care, not managing complex administrative processes. Our comprehensive support system is designed to remove these burdens while optimizing your practice's financial performance.

When you partner with us, you gain access to a dedicated team of specialists who become an extension of your practice. We don't just process your claims or submit your credentialing applications—we proactively identify opportunities for improvement, flag potential issues before they impact your revenue, and provide strategic insights to help your practice thrive.

Our approach combines advanced technology with human expertise, giving you the best of both worlds: sophisticated automation for efficiency and experienced professionals who understand the nuances of healthcare administration.



Focus on care — we manage your business

Eliminate administrative distractions and concentrate on what matters most: your patients.



Faster payments and reduced denials

Our proven workflows and quality controls ensure clean claims and prompt reimbursement.



Credentialing with every required payer

Never miss enrollment deadlines or revalidation requirements again.



Real-time reporting and KPIs

Gain complete visibility into your practice's financial performance with intuitive dashboards.

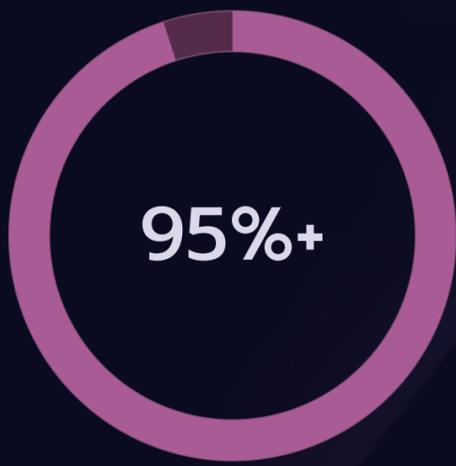


Scale your practice with our flexible support

Add providers, locations, or specialties without administrative growing pains.

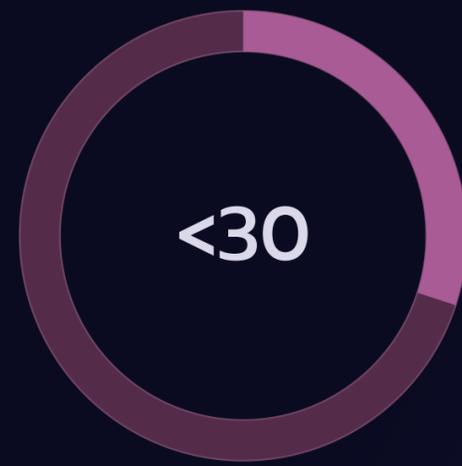
Industry Benchmarks We Target

At Cred My Practice, we hold ourselves to performance standards that exceed industry averages. Our commitment to excellence is reflected in the key metrics we target for our clients:



Clean Claim Rate

We submit claims right the first time, significantly above the industry average of approximately 85%. This means fewer rejections, less rework, and faster payments for your practice.



Days in A/R

Our aggressive follow-up processes and clean claim submissions keep your days in accounts receivable under 30, compared to the industry average of approximately 45 days.



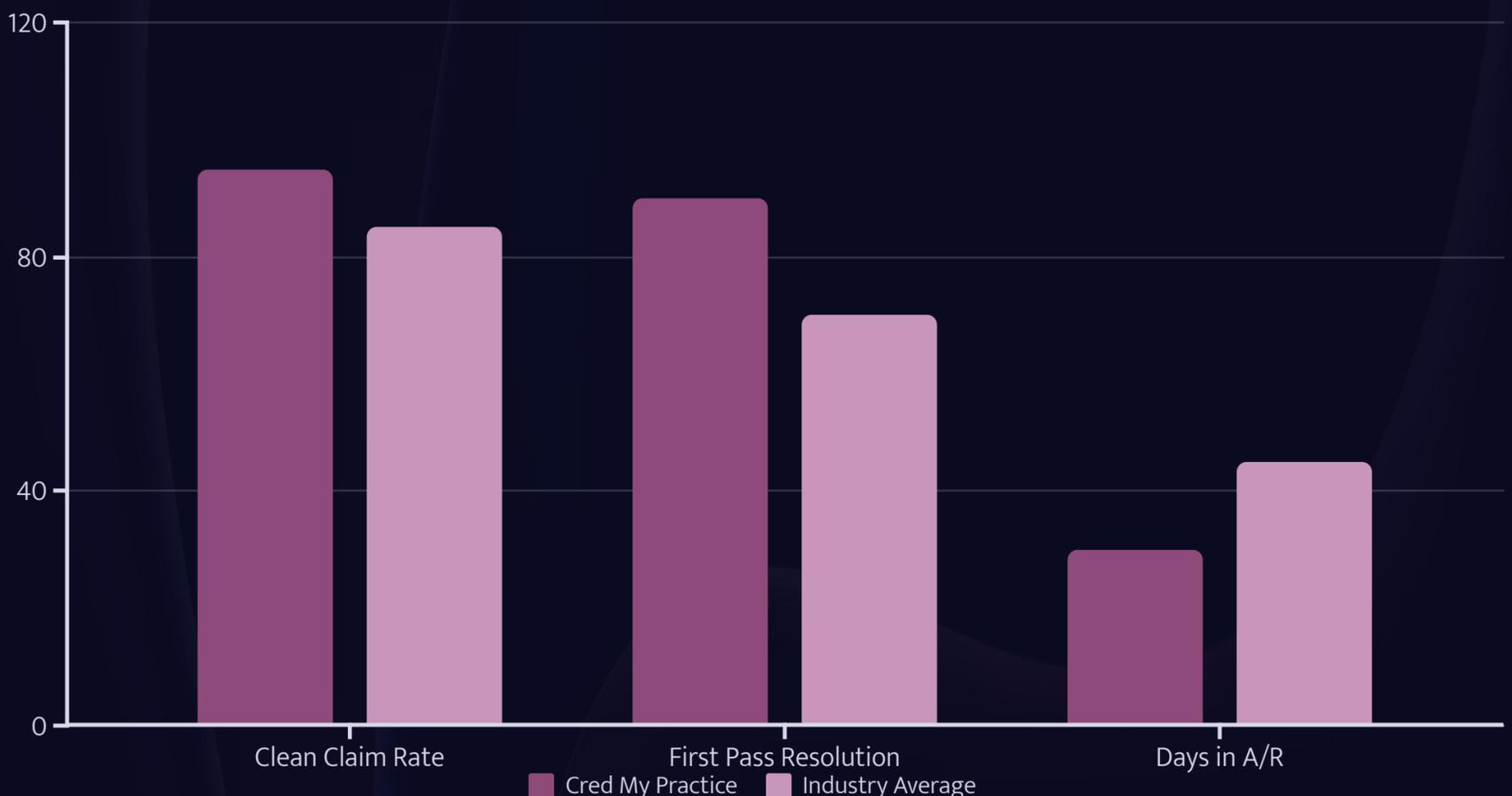
First Pass Resolution

Over 90% of our claims are paid on first submission, compared to the industry average of approximately 70%. This translates to more predictable cash flow for your practice.



Credentialing TAT

While turnaround time is largely payer-dependent, our efficient processes and payer relationships help minimize delays in getting your providers enrolled and contracted.



Our performance-based approach means we're constantly monitoring these metrics for your practice and making adjustments to our processes to ensure optimal results. We provide regular reporting on these key indicators, giving you complete transparency into how your practice is performing compared to both industry standards and your historical data.

Market Landscape: Top 5 RCM Companies in the U.S.

The revenue cycle management industry is dominated by several large players that primarily serve hospital systems and large medical groups. Understanding this landscape helps position Cred My Practice as a specialized alternative focused on serving independent practices and smaller healthcare organizations with personalized attention.

Optum360

A UnitedHealth Group company focusing on large health systems with end-to-end RCM solutions. Known for their technology-driven approach and integration with other Optum products.

Change Healthcare

Offers a broad range of RCM services and technology solutions across the healthcare ecosystem. Recently acquired by UnitedHealth Group to expand their technology capabilities.

R1 RCM

Specializes in comprehensive revenue cycle services for hospitals, health systems, and physician groups. Offers technology-enabled RCM services focusing on operational efficiency.

Cognizant (TriZetto)

Provides technology solutions and consulting services for healthcare organizations, with a strong focus on digital transformation and IT-enabled services.

Conifer Health Solutions

Provides revenue cycle and value-based care solutions primarily to hospitals and health systems. Known for their focus on improving financial performance and patient experience.

The Cred My Practice Difference

Unlike these large corporations that primarily serve major health systems, Cred My Practice offers personalized service tailored specifically to independent practices, small to mid-sized provider groups, and specialty clinics. Our Indian heritage gives us unique advantages in terms of cost-effectiveness, specialized expertise, and flexible service delivery.

While these large players dominate the market share, they often lack the flexibility and personalized approach that smaller practices need. Cred My Practice fills this gap by offering enterprise-level expertise with boutique-style service that adapts to the unique needs of each practice we serve.

Client Success Stories

"Within three months of working with Cred My Practice, our claims backlog was completely cleared, and our days in A/R dropped from 52 to 28. Their team identified coverage gaps in our credentialing that had been causing significant revenue leakage."

— Dr. Patel, Cardiology Associates of Northern California

Dr. Patel's five-physician cardiology practice was struggling with aging accounts receivable and frequent claim denials due to credentialing issues. After partnering with Cred My Practice, they experienced:

- 46% reduction in days in A/R
- 22% increase in monthly collections
- Complete resolution of credentialing gaps across all major payers
- Elimination of \$175,000 in aged claims previously considered uncollectible

"As a new practice, we needed to get our providers credentialed quickly while setting up a solid billing foundation. Cred My Practice handled everything so smoothly that we were able to focus entirely on building our patient base."

— Sarah Johnson, Practice Manager, Family First Medical Group

When Family First Medical Group opened with three primary care providers, they faced the challenge of starting their revenue cycle from scratch while navigating complex credentialing requirements.

Cred My Practice:

- Completed all provider enrollments within 60 days
- Implemented a streamlined patient registration and verification process
- Established clean claims submission processes resulting in 94% first-pass approval
- Provided comprehensive financial reporting from day one

These success stories demonstrate our ability to deliver tangible results for practices at different stages—whether established specialists facing operational challenges or new practices building their foundation. Our approach combines technical expertise with a deep understanding of each practice's unique needs.

Let's Connect

Cred My Practice is your revenue growth partner. Whether you're launching or scaling your practice, we ensure your credentialing and billing operations are built for success.

Ready to transform your practice's back-office operations?

Schedule a complimentary practice assessment with our team. We'll analyze your current credentialing status, revenue cycle performance, and identify specific opportunities for improvement.

Step 1: Initial Consultation

We'll discuss your practice's unique challenges and goals to understand your specific needs.

Step 2: Practice Assessment

Our team will conduct a thorough review of your current operations, identifying opportunities for improvement.

Step 3: Customized Proposal

We'll present a tailored solution designed specifically for your practice's needs and growth objectives.

Step 4: Seamless Implementation

Our experienced team will ensure a smooth transition with minimal disruption to your practice.



Contact Information

Email: info@credmypractice.com

Website: www.credmypractice.com

"Partner with us and experience the difference that specialized expertise, personalized service, and relentless dedication to your practice's success can make."

— Aayush Jain, Founder